



Xchanges AGM

April 24, 2021

Agenda

1. **Call to order**, Traditional Hosts Acknowledgement
2. **Minutes from the last Annual General Meeting**
3. **President's Summary Report** of Xchanges activities for 2020/2021 and future view
4. **Treasurer's Financial report** 2020/21
5. **Special Motions for the AGM**
 - a) Adoption of Diversity, Equity, Inclusivity Statement

Volunteer Committees

All committees can use more volunteers - please feel free to sign up!

Building Search Committee - Heidi
 Gallery Program Coordinator - Cindy Wright
 Gallery Programming Support- VACANT, VACANT
 Studio Coordinator - Gillian Redwood - VACANT
 Facilities - rotating studio artists
 Building Maintenance: Susan Nonen
 Sponsorship - Gillian, Heidi, Kathi, Barry, Cindy
 Membership Committee - Heidi, VACANT, VACANT, VACANT
 Volunteer Committee - Kathi Thompson, VACANT, VACANT
 Art Passage - Brian Chandler
 Pop Up Events - Barry Herring
 Life Drawing – Brian Chandler, Heidi Bergstrom

6. Nominations and Election of Board Executive and Directors for 2020/21

President - Heidi Bergstrom (Re-election)
 Treasurer - Jillan Valpy (Re-election)
 Secretary - Gillian Redwood (stepping down - vacant)
 Director - Kathi Thompson (stepping down - New Advisor)
 Director – VACANT – Nomination - Andrea Eggenberger – Vice President
 Director – VACANT – Nomination - Jessica Dearman
 Director – VACANT – Nomination – Shannon Holms
 Director – Cindy Wright (Re-election)
 Director – Mark Schmiedl (stepping down- vacant)
 Director at Large – Chantal New (stepping down – going to school in the UK in the fall)
 Director – Leigh Wilkins

Advisors to the Board

Barry Herring
 Kathi Thompson

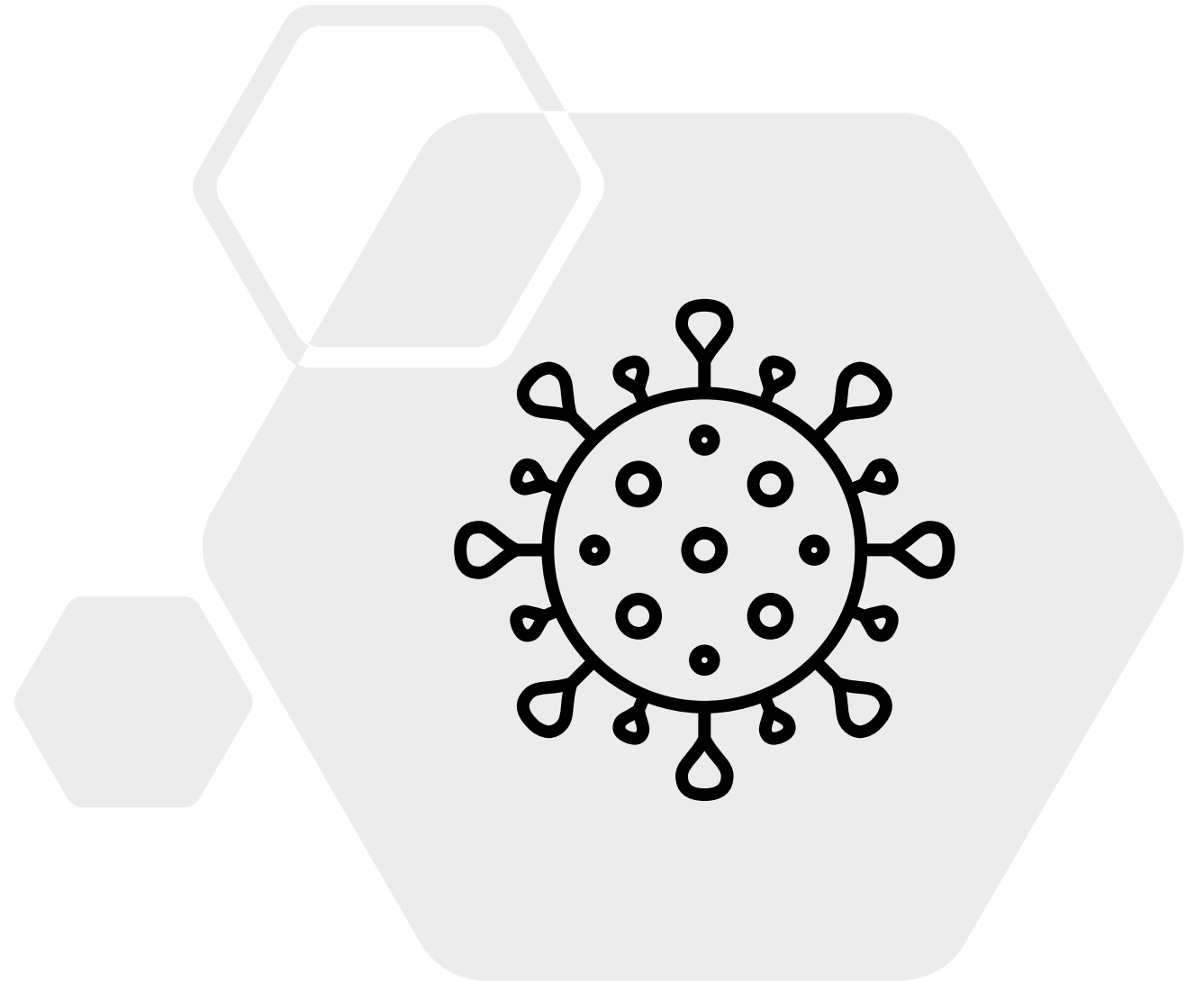
7. Call for Volunteers for Committees - members are encouraged to volunteer for any committee or activity - bring your talents, skills and time to the many important activities at Xchanges!!!

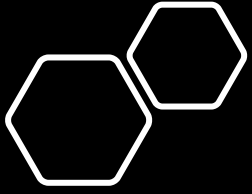
8. Member's Open Table to discuss or bring up topics of interest or concern for Xchanges to consider for the future

Year in Review

CHALLENGES, Issues and
Opportunities, BIG Questions

Covid-19 impacted every
aspect of Xchanges operations!



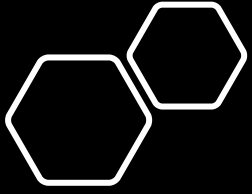


Year in Review

CHALLENGES, Issues and
Achievements

How long will this go on?

- **Concern still with Triple Net Lease** will we be able to afford rent with no programs running?
 - Raising studio rents again 😞
 - Landlord letting us pay Triple Net in installments 😊
- **How do we retain our audience?**
 - Launched new website & Instagram (554 followers now) 😊
 - Launched Video Previews and new YouTube Channel 😊
 - Online doesn't work well for some artists 😞

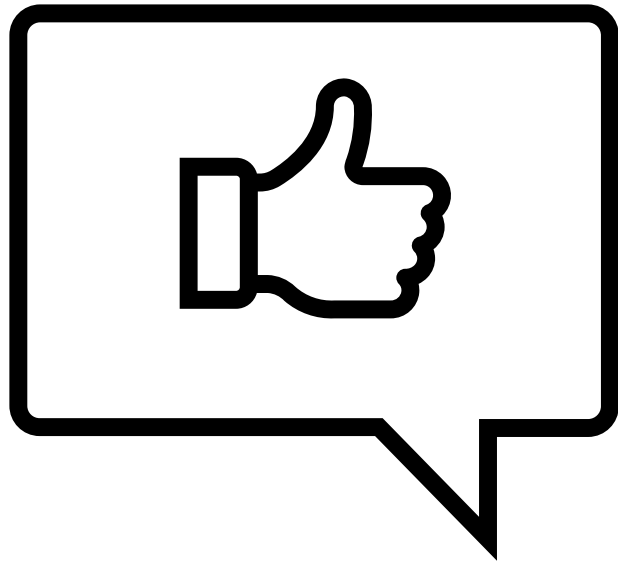


Year in Review

CHALLENGES, Issues and
Achievements

How long will this go on?

- **How do we build our community partnerships?** 😊
 - Joined Victoria Intercultural Association Community Partnership
 - Re-established Pacific Association of Artist Run Centre (PAARC) membership
 - Established Rungh Partnership via PAARC
 - Joined Canadian Network for Arts and Learning (CNAL)
 - Joined Museum Association of Canada
- **Financial Challenges – to diversify income and funding** 😊
 - Fully addressed CRD Notices of Concern – received full grant of \$8,500 😊
 - Made new grant applications to BCAC Pivot Grant 😞
 - BC Gaming Grant successful \$10,500 😊😊
 - New private donations!! \$2,000+ 😊
 - New Sponsorship support – Business/Arts - \$4,000 😊
 - OPUS Together Sponsorship - \$1,000 😊
 - New Members – 125 now! 😊
 - Online Life Drawing successes – more US artists 😊
 - coming in from MeetUps in San Francisco, LA, Seattle
 - Rented out Gallery – 4 artists summer project space 😊



Silver Linings

- **Covid has actually helped us to accelerate our Strategic Planning Goals**
- We have achieved the main Goals!
 - Developed new Membership
 - Diversified Funding and income
 - Provided accessible programs – online!
 - Engaged the community – Culture Days, Bridge Crawl, *Covid-10 LIFE: Virtual Drawing in the Time of Covid* Exhibition online, Members' Show *A Moment in Time*, online
 - Improved our web and social media presence

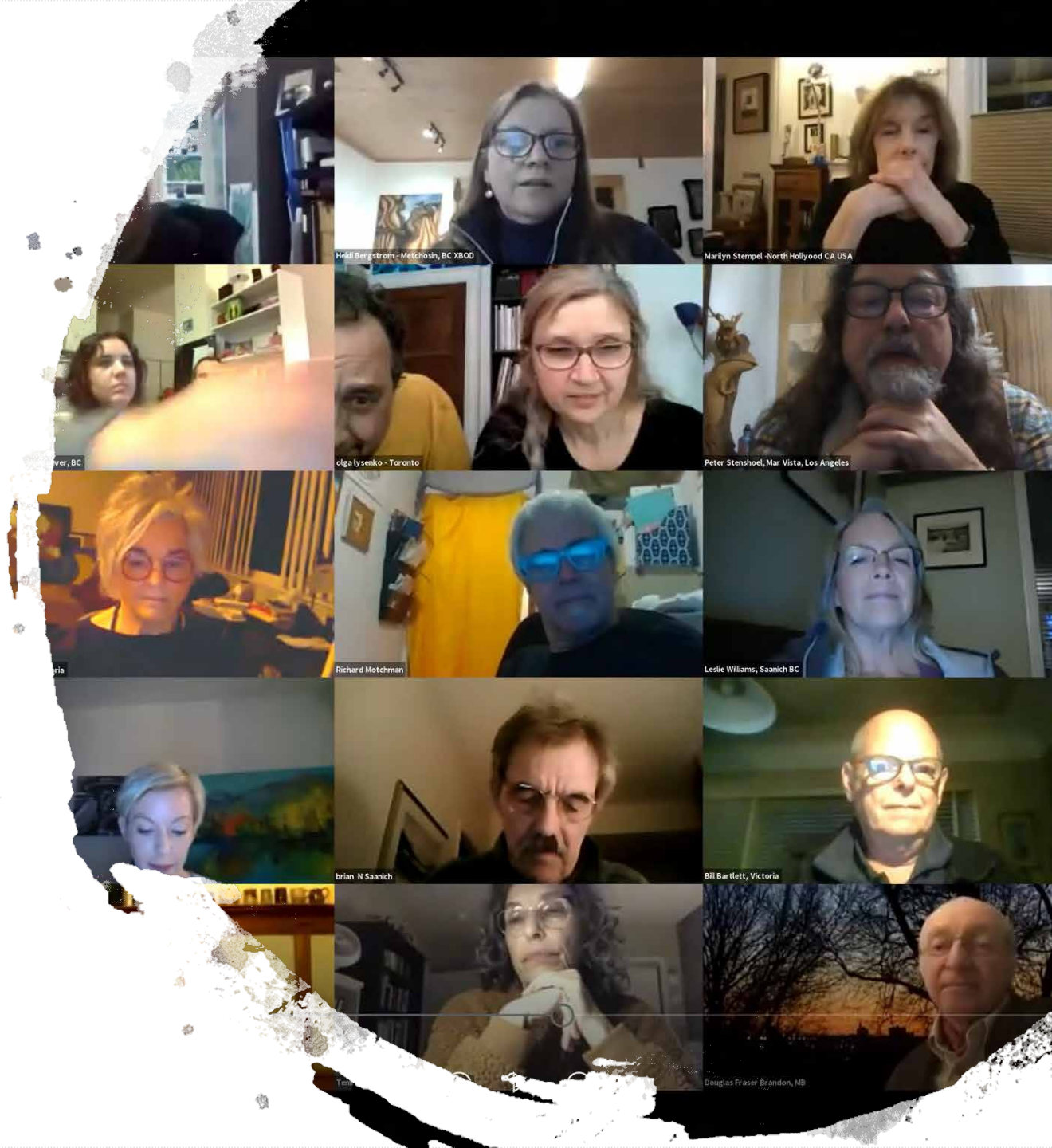
Strategic Priorities

1. New Strategic Plan – 2021-2025
2. Continue to Build Membership and Community Partnerships
3. Growth Strategy – work with City of Victoria and community partners like Victoria Arts Council (\$10k grant available for a feasibility study)
4. Continue new grants/project work and operational funding sources – Canada Council, BCAC, Victoria Foundation – need for human resources, more marketing \$
5. Equity, Diversity, and Inclusion work



Supporting Artists

1. Stabilize studio rents
2. Raising exhibition fees and artist talk fees – stretching toward CARFAC levels
3. Create more economic opportunities for artists – teaching/leading workshops, online store gallery sales & online exhibitions
4. Create more learning opportunities for artists – skills development and workshops
5. Leverage Volunteer Victoria and ICA for board and organizational training
6. Administrative/human resources infrastructure for Xchanges – p/t and contract help for admin, marketing, web work, operations manual





Challenges & Opportunities

- **Board bench strength** – need more bodies to handle the work
 - Need for external board members who are not artists – e.g. professional supports like accounting, legal, real estate, marketing
 - Key advisory roles – strategic community relationships, First Nations and Indigenous community, audience engagement for youth
- **Volunteers** – need more bodies to help day-to-day operations
 - Facility management
 - Office Admin – checking/managing email, phone messages
 - Committee work and events

THANK YOU MEMBERS AND VOLUNTEERS!!!

*“Unless someone like you
cares a whole awful lot,
nothing is going to get
better. It’s not.” – Dr. Seuss*

*“Never doubt that a small group of
thoughtful, committed citizens can
change the world; indeed, it’s the
only thing that ever has.” – Margaret
Mead*



Thank you Sponsors & Funders!



"We acknowledge the financial support of the Province of British Columbia."

Business / Arts



artopenings.ca
kate-cino@shaw.ca



What's Next?



- Elect new board
- Get going on those priorities!
- Plan for some fun stuff too!